

IN THE CLAIMS:

Claims 1-29 (canceled).

Claim 30 (currently amended): A fish catching system, comprising:

a lure comprising a body and a tail; and

a sleeve coupled with the tail of the lure to provide an aperture at the tail, wherein the sleeve receives a fishing line passes through the sleeve thereby securing the fishing line at the tail, and further wherein the fishing line therethrough that attaches to an eyelet of a hook secured to the body of the lure.

Claim 31 (original): The fish catching system according to claim 30, wherein the sleeve facilitates movement of the lure along the fishing line, thereby simulating game fish prey motion.

Claim 32 (original): The fish catching system according to claim 30, wherein the lure includes a barb guard coupled therewith.

Claims 33-38 (canceled).

Claim 39 (previously presented): The fish catching system according to claim 30, wherein pulling the fishing line moves the tail underneath the body and releasing the fishing line returns the tail away from underneath the body.

Claim 40 (currently amended): A method of fishing, comprising:

providing a fishing lure comprising a body and a tail;

passing coupling a sleeve through with the tail, thereby providing an aperture at the tail;

passing a fishing line through the sleeve, thereby securing the fishing line at the tail;

securing attaching the fishing line to a hook; and

securing the hook to the body of the lure, thereby placing the lure in a first position.

Claim 41 (previously presented): The method of fishing according to claim 40, further comprising:

casting the lure into a body of water;

pulling the fishing line to facilitate movement of the tail underneath the body thereby placing the lure in a second position; and

releasing the fishing line thereby returning the tail to the first position of the lure.